

Dear Business Owner,

On Saturday October 2, 2010 from 10:00am to 5:00pm the Pearl River Chamber of Commerce will host the 4th Annual "Pearl River Day" Festival. A rain date of Sunday October 3rd has been planned. The purpose of this fun filled event is to promote our downtown by showcasing the wonderful retail shops, restaurants, and other businesses in Pearl River.



There are several exciting sponsorship opportunities available for your business. We thank you in advance for your consideration and we appreciate any help that you can give for this very special event that is sure to get bigger every year. If you are interested in sponsoring our event in any way, please call Andy Tannariello at 845-735-4141.

Event Sponsor - \$1000

Only 5 available and only one per type of business (Ex. Only 1 Bank or 1 Realtor)
These 5 lucky sponsors will be "Co-Sponsors" of the entire event along with the Chamber of Commerce. Their name or logo will be included in all advertising, printing, and promotion leading up to the event. They will be given a complimentary space at the festival to sell items or distribute materials. They will also get a large spot for their logo on our commemorative t-shirt and in our program, as well as a chance to accept our gratitude at the festival and address the crowd.

Pearl River Idol - \$750.00

Be the exclusive sponsor of Pearl River Idol! This is a new event to Pearl River Day.
The sponsor will be included in all advertising of Pearl River Idol leading up to the event. They will be given a complimentary spot on our commemorative t-shirt and in our program. The sponsor will be recognized with an exclusive sign on stage as the Pearl River Idol Sponsor.

SOLE Activity Sponsor - \$500

There are approximately 10-12 of these available.
These business or individuals will be the SOLE sponsor of an activity on the day. For example, the bouncy castle, face painting, etc. There will be a sign posted at the activity letting the attendees know who SOLELY sponsored that activity. They will also have a complimentary spot at the festival as well as a spot on our commemorative t-shirt and in our program.

PARTIAL Activity Sponsor - \$250

There are several of these available.
These businesses or individuals would be PARTIAL sponsors of an activity like pumpkin painting or the sand art table. There will be a sign posted at the activity letting the attendees know which who PARTIALLY sponsored that activity. They will also have a complimentary spot at the festival as well as a spot on our commemorative t-shirt and in our program.

T-Shirt/Booster Sponsor - \$100

There are several of these sponsorships available. These people will be recognized on our commemorative t-shirts and in our program.