

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce
Pearl River Chamber Minutes for General Meeting
February 11th, 2015, 7:00 pm – Southbound**

Call to Order

Roll Call – see below list of attendees

Report of the Treasurer:

Checking acct: \$50,842.21
Cash on the Town: \$ 3,134.00
Holiday Lts/Beautification: \$ 2,600.00

Report of the Committees

Committee updates

- **Membership:** Matt Reid reported Membership is 129 total, 115 business/14 resident. 2015-2016 membership drive underway. Patty Hughes reported she went to businesses regarding Chamber membership, preparing letters to mail -Matt to update letter, should be mailed by 3/1.
- **Committees:** Matt Reid passed around list of current committees for evaluation and sign up.
- **Nominating Committee:** Pat Heaphy made a motion to accept nominations for officers (Matt Reid, President; Ann Marie Hahr, Vice President; Michelle Worob, Treasurer; Annie Paratore, Secretary)
 - Susan Perzigian seconded
 - Vote: all in favor
- **Government Liaison:** No report
- **Promotions and Events:**
 - **Pearl River Day 2015:** October 10th – save the date. Permit paperwork has been sent out.
 - **Easter Bar Crawl:** Beth Simonelli will let us know soon if she will run the Crawl.
 - **Farmers' Market:** Matt Reid reported Chamber sponsored Market last year \$5000 and by next year it should be self sustaining. Tracy Nelson reported on recent survey that over 90% patronized a local business. Had recent meeting and discussed increasing vendor #, expand hours. Opening day is 6/5 and runs 20 weeks. Need volunteers.
 - Matt Reid made motion for the Chamber to sponsor the Market for \$2500
 - Ann Marie Hahr seconded.
 - Vote: all in favor
 - **Easter Egg Hunt:** Matt Reid reported date: Sunday, March 29. Tom & Joy Diviny run event. Need to check on permits.
 - Matt Reid made a motion to spend up to \$2000 for materials for egg hunt.
 - Ray Sheridan seconded.
 - Vote: all in favor
- **Meeting minutes to be approved:**
 - Matt Reid made a motion to approve January meeting minutes
 - Pat Heaphy seconded
 - Vote: all approve
- **Technology:** Approved new website/under construction. Pat Heaphy reported – many new packages available, need a shoot date. Advantage of using Chamber package vs. outside – get free air time & larger package, Chamber gets free air time. Bob Howell, Cablevision, reported that with Cablevision package, offset production costs (\$50 prod cost vs. \$250) and you get your own video, individual care, usually agency commission but discount is passed to business.

Comments - Discussion

- Mark Griffith mentioned that if you don't clean your sidewalk you can be fined. When he went to clean sidewalk, someone had done it already. Was it the town?

Upcoming Events:

- Next meeting: Wednesday, March 11 at 7pm

Adjournment Matt Reid made motion to adjourn meeting.

Attendees – February 11th, 2015 General Meeting:

Mr. Carmelo
Vince O'Rourke (Board Member)
Pat Heaphy
Terry Lynch
Ann Marie Hahr
Bridget Killen
Joseph Soldano
Mark Griffith
Beth Simonelli
Tom Morr
Susan Perzigian
Ann Morrow
Patty Hughes
Hilda Kogut
Antoinette Flynn
Ann McGovern
Robert Howell
Matt Reid (President)
Emmett Woods (Board Member)