

Pearl River Chamber Minutes for General Meeting June 11th, 2014, 7:00 pm – Horse & Jockey

Call to Order

Roll Call – see below list of attendees

Report of the Treasurer:

Checking acct: \$57, 558
Cash on the Town: \$ 4110
Holiday Lts/Beautification: \$ 2,600

Report of the Committees

- Membership: 83 total, 71 business, 12 resident
- Committee updates
 - **Membership:** Matt Reid reported membership continues to increase.
 - **Technology:** Pat Heaphy will talk to board first about plan.
 - **Promotions and Events**
 - **Streetscape/Beautification**
 - **Communication**
 - **Government Liaison**
 - **Pearl River Day:** Michelle Worob reported working on vendors/sponsors. Need help – next meeting will be mid-August. Sponsor form needs to be added as online form. Mid July promotional postcards will be created. Have 5 major sponsors, hoping for more. Hilda Kogut offered to help with spreading the word for sponsorship.
 - **By-Laws**

Comments - Discussion

- Farmers' Market Update:
 - Tracy Nelson and Sarah Binkle reported Market opened June 6 – steady stream of people, vendors happy, about 500 attended. Volunteers needed, can try high school students and boy scouts. Michelle offered to purchase 6 more cones and replace ripped Chamber tent for Chamber table. Need more members to staff the Chamber table for free advertising. Parking seemed to be an issue for some - added signs
- Motions/Vote:
 - Matt made a motion to approve the minutes from the May meeting
 - Ann Marie Hahr seconded
 - All in favor
- Communication Committee:
 - Ray Sheridan held first committee meeting on 6/1, plan to spend \$750 with Cablevision to develop a program. Bob Howell has contracts – needs a check.
 - Next step – direct Cablevision with ideas, what to do. Producer needs vision. Using Nyack ad as guide. Plan to have committee meet with producer, compose a script and get approval.
 - Thank you to Emmett, Emmett's Castle, for purchase – now Chamber gets 10 free spots/week.
 - Pat Heaphy asked – what do you want awareness or to do something (PR Day). Response is to "shop local". Can go into town and shoot spots. There's a ticker at bottom of screen where special events can be listed.
 - Plan to send communication to membership
- New or lingering business:
 - Hilda Kogut, Helen Hayes Foundation – Grand Opening of the Herbert & Edythe Kurz Accessible Playground Sunday, June 22nd, 2014 2:00 P.M. – 5:00 P.M. Helen Hayes Hospital 51-55 Route 9W, West Harverstraw. Free food, horses, fun family day.
 - Hilda Kogut, Helen Hayes Foundation – July 3 fireworks in Haverstraw

Upcoming Events:

- July 15 Joint Chamber Event hosted by Nanuet Chamber

Adjournment Matt Reid made motion to adjourn meeting.

Attendees – June 11th, 2014 General Meeting:

Mark Griffith
Ray Sheridan
Mr. Carmelo
Sarah Binkele
Tracy Nelson
Ann Marie Hahr (Board Member)
Robert Howell
Brian Campbell
Hilda Kogut
Matt Reid (President)
Michelle Worob (Treasurer)
Ann McGovern
Pat Heaphy
Dmitry Ovrutsky
Antoinette Flynn