

# Pearl River Chamber Minutes for General Meeting May 14<sup>th</sup>, 2014, 7:00 pm – Gildea's

## Call to Order

## Roll Call – see below list of attendees

### Report of the Treasurer:

Checking acct: \$55,886.19  
Cash on the Town: \$ 2,550.48  
Holiday Lts/Beautification: \$ 2,600.00

### Report of the Committees

- Membership: 77 total, 65 business, 12 resident
- Committee updates
  - **Membership:** Matt Reid reported membership is increasing and will increase more with Pearl River Day applications.
  - **Technology**
  - **Promotions and Events:** Pearl River Day is our next event – 10/11
  - **Streetscape/Beautification** – Robert Tompkins reported on sidewalks/grant – 4/4 letter from State that construction will begin July 2014. Job goes to bid – replace trees. Question about landlords continuing sidewalk so no patch work. Whoever does work will work with landlords. Create Beautification Committee? Need volunteers.
  - **Communication**
  - **Government Liaison:** Robert Tompkins (see above)
  - **Pearl River Day:** Michelle Worob reported committee had first meeting. New festival date: 10/11, permits in place, need vendors (handed out vendors wanted cards). Working on sponsorships (handed out forms), changed bounce house – no sports arena, trying joust arena and baseball throw for older kids. Need major sponsors by July 1<sup>st</sup> (\$1000), usually have about 100-150 vendors, volunteers needed (in addition to staffing co).
  - **By-Laws:** Robert Tompkins reported that at last board meeting electronic voting was discussed. Committee agreed on language, sent to board members. Read at general meeting:
    - "Rarely whenever a Board decision is required due to an urgent matter and a Board meeting cannot be scheduled to meet in person an electronic proposed vote can take place on the urgent matter unless ONE of those Board members voting indicate the topic be tabled and addressed at a scheduled Board meeting. However for a vote to be valid it must be in the context of an electronic mail meeting, thus a quorum of ballots, seven (7), must be returned."
    - Robert made a motion to accept the proposed amendment, Chris Smith seconded. All in favor.

### Comments - Discussion

- Events:
  - Pearl River Farmers' Market Opening Day – June 6
- Farmers' Market Update: (Antoinette Flynn)
  - Market open June – October on Fridays from 9am-2pm at the River, 253 Ehrhardt Road, Pearl River. Have 10 vendors plus Chamber table (passed around schedule). Handed out flyer listing vendors. Scheduled children's entertainers as well as health talks, Neighbor RxPharmacy scheduled "Ask the Pharmacist". Advertising ongoing.
- Motions/Vote:
  - Matt made a motion to approve the minutes from the February and April meetings
    - Ray seconded
    - All in favor
- Marketing Ideas:
  - Cablevision: Robert Howell spoke on "Advertising Package with Cablevision Media Sales & Help your Pearl River Chamber!" Each signed package will offer 10 free commercials per week to the Pearl River Chamber. Advertising solutions for \$285/week in Rockland. All commercials Mon-Sun 4pm-12mid, 8 week minimum.
  - Ray Sheridan would like the Chamber to produce a video:

- Ray Sheridan made motion that the Chamber produce a video and commercial and spend up to \$5000, Mr. Carmelo seconded.
- Discussion: Robert Tompkins – what is the message? Need to spend some time to decide. Michelle Worob: message is “Shop Local” but needs to be fair in who is in commercial and how much do they pay? Send a letter to all. Would be another benefit to be Chamber member. Vince O’Rourke – what is quality of commercial – what do you get for \$5000 (quality)?
- Ray Sheridan amended motion to: Create a committee to analyze how \$5000 should be spent to make a video/commercial.
- Identified interested committee members to meet June 1 at 3pm at the Saloon.
- Vote: majority approved/1 opposed
- Karen McCombs, Rockland Boulders discussed fundraising:
  - Pearl River Chamber will be co-sponsor on Saturday, July 12, at Irish Nite.
  - Opportunities to cross market
  - Contact Karen McCombs at: [kmccombs@rocklandboulders.com](mailto:kmccombs@rocklandboulders.com)
- No new or lingering business.

**Adjournment** Matt Reid made motion to adjourn meeting, Chris Smith seconded.

**Attendees – May 14th, 2014 General Meeting:**

Robert Tompkins (Board Member)  
 Phil Sheridan  
 Ray Sheridan  
 Vince O’Rourke (Board Member)  
 Ben Shiftah  
 Simi Shiftah  
 Janet LoBoves  
 Tara Gildea  
 Chris Smith (Board Member)  
 Mr. Carmelo  
 Ann Marie Hahr (Board Member)  
 Robert Howell  
 Brian Campbell  
 Nellie Grossenbacher  
 Matt Reid (President)  
 Chris Frawley (Vice President)  
 Joseph Pupino  
 Annie Paratore  
 Emmett Woods (Board Member)  
 Michelle Worob (Treasurer)  
 Ann McGovern  
 Antoinette Flynn