



**Dear Business Owner:**

On Saturday October 6, 2018 from 11:00am to 6:00pm the Pearl River Chamber of Commerce will host the 12<sup>th</sup> Annual “Pearl River Day” Festival. The purpose of this fun filled event is to promote our downtown by showcasing the wonderful retail shops, restaurants, and other businesses in Pearl River.

There are several exciting sponsorship opportunities available for your business. We thank you in advance for your consideration and we appreciate any help that you can give for this very special event that is sure to get bigger every year. If you are interested in sponsoring our event in any way please call Matt Reid at 845-548-4272 or Brian Campbell at 845-418-4829.

**ELITE SPONSOR: - \$3000**

Only 1 spot available and this lucky sponsor will be the major sponsor of the entire event. Their name and logo will be included in all advertising in the, printing and promotion leading up to the event and it will be larger than all other event sponsors. They will be given a large centrally located space at the festival to sell their items or distribute materials. They will also get the largest spot for their logo on our commemorative t-shirt and in our program, as well as a chance to accept our gratitude at the festival and address the crowd.

**EVENT SPONSOR: - \$1000**

Only 6 spots available and only one per type of business allowed (Ex. only one bank or one realtor). These 6 lucky sponsors will be “Co-Sponsors” of the entire event along with the Chamber of Commerce. Their name and logo will be included in all advertising, printing and promotion leading up to the event. They will be given a complimentary space at the festival to sell their items or distribute materials. They will also get a large spot for their logo on our commemorative t-shirt and in our program, as well as a chance to accept our gratitude at the festival and address the crowd.

**SOLE ACTIVITY SPONSOR: - \$500**

Approximately 10-12 available. These businesses or individuals will be the SOLE Sponsor of an activity on the day of the event. For example a bouncy castle or face painting, etc. There will be a sign posted at the activity letting the attendees know who SOLELY sponsored that activity. They will also receive a complimentary spot on our commemorative t-shirt and in our program, and a booth at the festival.

**PARTIAL ACTIVITY SPONSOR: - \$250**

There are several of these available. These businesses or individuals would be PARTIAL sponsors of an activity like pumpkin painting or sand art. There will be a sign posted at the activity letting the attendees know who PARTIALLY sponsored that activity. They will also receive a complimentary spot on our commemorative t-shirt and in our program, and a booth at the festival.

**T-SHIRT SPONSOR: - \$100**

There are several of these available. These businesses will be recognized on our commemorative t-shirts for the event and in our program.



[www.pearlriverny.org](http://www.pearlriverny.org)

Company Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Type of Sponsorship: PLEASE CIRCLE

Elite \$3000

Event \$1000

Sole Activity \$500

Partial Activity \$250

T-shirt Sponsor \$100

Will you need a spot at Pearl River Day YES NO

Make Check Payable to PR COC and Mail To:

PO Box 829, Pearl River NY 10965

Email: Antoinette@pearlriverny.org