

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce  
Pearl River Chamber Minutes for General Meeting  
January 13<sup>th</sup>, 2016, 7:00 pm – Southbound**

**Call to Order**

**Roll Call – see below list of attendees**

**Report of the Treasurer:**

Checking acct: \$39,822  
Cash on the Town: \$ 2,400  
Holiday Lts/Beautification: \$ 4,200

**Report of the Committees**

Committee updates

- **Membership:** 127 total, 107 business, 20 residents
- **Government Liaison:** Robert Tompkins reported, last week elections, town reorg meeting, state of the union.
- **Promotions and Events:**
  - Santa Crawl – Beth Simonelli reported huge success - weather was warm, made \$2700+. Thank you to committee and businesses who donated for raffles.
  - New Holiday Snowflake Storefront Challenge – Matt Reid reported great first year. Over 2500 likes on Facebook. We are up over 400 likes (1200 total) on the Chamber page, video viewed 2100 times. Thanks to Pat Heaphy for pictures and video and all who participated.
    - Challenge Winners: 35 businesses participated. Voting including 4 rounds of votes: From 35 to 12 to 5 to 3 then decided 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place.
    - People's Choice: Mel's Army Navy; 1<sup>st</sup> Place \$2,000: Pearl River Saloon; 2<sup>nd</sup> Place \$1,000: Mel's Army Navy; 3<sup>rd</sup> Place \$500: Pearl River Florist.Congratulations to all! This will be an annual event – it's not about the money and winning but bringing community spirit to Pearl River.
- **Technology:**
- **Beautification:** Banner Project Committee: Pat Holt, Matt Reid, Michelle Worob, Linda Shields, Helene Clemente and Eileen Carson.
  - Utility Poles: Robert Tompkins reported on utility poles – removing on Central Avenue – O&R putting together cost estimates, evaluation. Get town involved?, need \$ COC?, going underground or raise poles? Half landlords left to deal with moving poles.
- **Nomination Committee:** Susan Perzigian reported majority of the members are returning – 1 open slot, may be filled.
- **Farmers' Market:** Matt Reid reported as of now no plans for another season – need help with leadership/community support in order to continue. Antoinette Flynn reported Sarah & Tim Binkele, Tracy Nelson and Antoinette Flynn plan to meet and report at the Chamber's February meeting. Tim added may need a shorter season, open to ideas, possibly in town. Nellie Grossenbacher added we need to consider if we move Market to Central Avenue, we would lose The River volunteers and would need much support. Antoinette will report Market meeting date to membership.
- **Potential new committees: Discussion – do we need current committees and any additional committees needed. Circulated sign up sheet for all committees.**
  - Snowflake Committee - Discussion on next year possible advertising, a PR Shopping Saturday? How to get people into town.
  - Fundraising Committee – Michelle Worob reported if we have a bad year Pearl River Day, could break even – could use a fundraiser committee.
  - Flag Committee – discussed changing brackets, tighten to pole. 160 up so far, a few down – need to change angle. Limited sight of flags, found less costly bracket. Crown Trophy will order all flags all at once for discount, purchase Feb? Some companies may work with Chamber, ex AOH may want to order flags for St. Patrick's Day and donate to Chamber after use.

**Meeting minutes to be approved:**

Matt Reid made a motion to approve the November meeting minutes. Chris Smith seconded. All in favor.

**Comments – Discussion**

**New Business:**

- Andrea Rickerd and Donna Hughes, Relay for Life, fundraiser for American Cancer Society. Overnight event June 4, kickoff event January 29<sup>th</sup>. Send flyer to membership.
- Patty Hughes, Key Bank, promotion: 13 month CD 1.25%, checking account needed, good till 3/31.
- 3<sup>rd</sup> Annual Night Out w/Team O'Grady, Saturday, March 12, 8pm, Rockland Irish-American Cultural Center in Blauvelt, \$25 at the door. Need donations for raffles. Contact: Michelle Worob

## Upcoming Events:

- February 10<sup>th</sup> Election Meeting
- March – Mixer? Location?

**Adjournment** Matt Reid adjourned meeting

**Attendees – January 13, 2016 General Meeting:**

Michelle Worob  
Anne McGovern  
Patty Hughes  
Nellie Grossenbacher  
Vince O'Rourke  
Bryan Beaudry  
Matt Reid  
Pat Holt  
Kelly Maris  
Mick O'Herien  
Jeffrey Gibs  
Simi Shifteh  
Ben Shifteh  
Andrea Richerd  
Stephanie Walker  
Maryann Walker  
Annie Paratore  
Mr. Carmelo  
Chris Smith  
Noel Navjhton  
Robert Tompkins  
Donna Hughes  
Chris Frawley  
Tim Binkele  
Bridget Killen  
Linda Shields  
Vin Acocella  
Andy Tannariello  
Emmitte Woods  
Eileen Carson  
Hilda Kogut  
Susan Perzigian  
Beth-Ann Simonelli  
Angelo Raffa