

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce
Pearl River Chamber Minutes for General Meeting
January 11th, 2017, 7:00 pm – Joe & Joe Restaurant**

Call to Order by Matt Reid

Roll Call – see below list of attendees

Report of the Treasurer:

Checking acct: \$11,658.00 (waiting for \$15,000 from town)
Cash on the Town: \$ 4,580.00

Report of the Committees

Committee updates

- **Membership:** 111 total, 88 business, 23 residents. Please renew your membership or join online. Patty Hughes has relocated and no longer in Pearl River. Antoinette to call Patty to get spreadsheet. Matt can do mailing at his office. Arrange special shout out for new members.
- **Nominating Committee:**
The below names are being nominated for 2017-2018 as Officers:
 - Matt Reid, President; Nellie Grossenbacher, Vice President; Michelle Worob, Treasurer; Annie Paratore, Secretary.The below names are being nominated for 2017-2019 as Board Members:
 - Brian Campbell, Jeff Gibs, Pat Holt, Bridget Killen, Hilda Kogut, Vince O'Rourke, Susan Perzigian, Chris Smith, Andy Tannariello.
- **Government Liaison:**
- **Promotions and Events:**
 - Snowflake Challenge was a big success. Paul Valentine, electrician, helped tremendously with a problem – within 24 hours had crew up and running and worked with O&R – Paul saved the day! Next year will add 6 more snowflakes. Then cost will be between \$10-13,000 each year which the town will cover.
 - Winner's of the 2016 Holiday Snowflake Storefront Challenge:
 - 1st Place: Mel's Army Navy
 - 2nd Place: Pearl River Saloon
 - 3rd Place: Pearl River Florist
 - People's Choice: Pearl River SaloonCongratulations to all the Pearl River businesses who participated!
 - CBS News picked up the story and reporters were at Russo's Pizza, Mel's Army Navy, Mimi's Treasures, Susan Perzigian and Pat Heaphy were filmed. The piece was shared by a huge population.
 - Outdoor Movie on Central Avenue: Matt Reid is researching the cost to be \$4500-5000 for screen, movie rights, etc. Possible May/June date (May 21?). Need to discuss fundraising. Can talk with town who has done this type of event.
 - AOH/Emerald Ball – congratulations to Michelle Worob & Kay O'Grady – nominated as Businesswomen of the Year. Date is 2/25 at Pearl River Hilton. Chamber members pay \$50 per ticket if paid up for 2017-2018 membership year. Chamber will supplement the balance. Michelle is handling the ticket arrangements and ads (to be emailed). Deadline is end of January.
- **Technology:**
- **Beautification:**

Motion:

- Matt Reid made a motion to approve the November minutes. Chris Smith seconded and all approve.

Comments – Discussion

New Business:

->American Cancer Society – Donna Hughes reported next Relay for Life event – 2017 Kickoff on Jan 27, 7-10pm at Blauvelt Sons of Italy. For more information, contact Donna at: dnh180@gmail.com. Relay dates: June 10-11, 2017
->Michelle Worob, Luigi O'Grady's is selling \$10 Superbowl raffles and \$20 raffles that benefit Alzheimer Association.
->Welcome New Members: Rich Kenney, private investigator, Denise Ruis, Masterpiece Makeup and Elizabeth Iacobellis, Color With Style.

Upcoming Meetings/Events:

Wednesday, February 8th
Wednesday, March 8th

Adjournment Matt Reid adjourned meeting

Attendees – January 11th, 2017 General Meeting:

Brian Campbell
Jeff Gibbs
Annie Paratore
Richard Kenney
Ann McGovern
Matt Reid
Denise Ruis
Susan Perzigian
Ben Shifteh
Simi Shifteh
Pat Holt
Donna Hughes
Lisa DeCharo
Chris Smith
Andy Tannariello
Antoinette Flynn
Michelle Worob