

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce**  
**Pearl River Chamber Minutes for General Meeting**  
**May 10<sup>th</sup>, 2017, 7:00 pm – Pearl River Saloon**

**Call to Order by Brian Campbell (Matt Reid not in attendance)**

**Roll Call – see below list of attendees**

**Report of the Treasurer:**

Checking acct: \$ 4,452.00 (pending receipt of light funds – next week)  
Cash on the Town: \$ 4,827.48

**Report of the Committees**

**Committee updates**

- **Membership:** 2017-2018 new membership is 74 total, 71 business, 3 residents. Please renew your membership or join online. Many benefits for members.
- **Promotions and Events:**
  - Pearl River Day: Brian Campbell discussed 1<sup>st</sup> meeting on 5/8 – feedback positive to have band from 6-8pm. Will search for less expensive band. Defiant did well and Gentle Giant Brewery will be added this year. Looking for members to join PR Day committee. Meetings will be just before the monthly PR Chamber meetings (second Wednesday) at 6pm.
    - Angelo Raffa suggested we gather a list of email addresses for those interested in receiving emails about Pearl River Day – have sign up sheet at PR Day, can have option on website to be added to email list.
    - Jim Linekin reported there could be a security issue – at recent events (St. Patrick's Day) security arranged plow trucks to be staged to block streets. Need to check on cost, coordinate with Highway Dept and Police Dept – does Chamber get the bill for overtime? Mark Griffith will research and report to Chamber.
  - Easter Egg Hunt: Brian thanked all those who helped – many volunteers came to the field.
    - Some possible ideas for next year: photo with Easter Bunny, pancake breakfast. Survey members? Spring events: tour of the town, event on Memorial Day.
  - Halloween: Brian Campbell discussed possible changes for next year - businesses have been incurring costs. Nellie Grossenbacher discussed possible trunk or treat event on Central Ave Field. Organize cars parked on field for kids to trick or treat from trunk to trunk.
- **Marketing:**
  - You can send your business promotion to Antoinette to be included in the email blasts (free).
- **Beautification:**
  - Flags: Brian Campbell reported the summer flags are up – American flags.
  - Poles: Mark Griffith reported- town money used for removal of wires and poles from Raffaele's Pizza to Chase. Senator Carlucci's state grant money still to come. Mark met with the Senator and staff. Use grant money for removal of wires and poles from Quinta to PR Hotel and Main St/Central to Rt 304/Central. Larry Vergine to put transformer on his property –this is key to section on William & Main (move wires). Don Brenner agreed to easement for power cables to go across his property.
- Brian continued discussion regarding committees and the need to review and select the ones that are needed. Requires members to participate.
- Brian suggested we have a calendar of events for Pearl River and local area. Could list who sponsored events so people are aware. Possibly add to Chamber website. Mark Griffith to bring PR COC calendar from many years ago.

**Comments – Discussion**

**New Business:**

- Nellie Grossenbacher met with Chambers. Nanuet Chamber is putting together a map and selling ads. Pearl River Chamber to consider buying an ad (cost \$500).
- New member, Matt Worgul, Gentle Giant Brewing, would like to contribute – planning to open in July. Looking into events to fun: Blues Festival, Bar Crawl with golf. Matt looking into PR Farmers' Market -

location is key. Nellie doesn't think FM will work. Matt could have a few vendors at this shop on Fridays? Will discuss at next meeting.

- Nellie Grossenbacher discussed Spring Fest idea – piggyback on another event?

**Upcoming Meetings/Events:**

Wednesday, June 14 – Next meeting – AquaTerra Grille

Saturday, June 10 – Relay for Life, Central Ave Field

Wednesday, July 12 – Rockland Music Conservatory Wine & Cheese Event

Saturday, October 7 – Pearl River Day

**Adjournment** Brian Campbell adjourned meeting, Mr. Carmelo seconded.

**Attendees – May 10th, 2017 General Meeting:**

Mr. Carmelo

Nellie Grossenbacher

Jane Murphy

Brian Campbell

Antoinette Flynn

Mark Griffith

Chris Smith – left early

Ilisa Willenbrink – left early

Jim Linekin

Angelo Raffa

Bridget Killen

Matt Worgul