

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce
Pearl River Chamber Minutes for General Meeting
October 11th, 2017, 7:00 pm – Defiant Brewing Co.**

Call to Order by Matt Reid

Roll Call – see below list of attendees

Report of the Treasurer:

Checking acct: \$ 40,000 approx
Cash on the Town: \$ 6,357

Report of the Committees

Committee updates

- **Membership:** 2017-2018 new membership is 109 total, 99 business, 10 residents. New Membership Committee has been created – members are: Brian Campbell, Linda Shields, Mr. Carmelo and Hilda Kogut. First meeting will be scheduled shortly, to discuss mailers, welcome committee, new businesses downtown, etc.
- **Promotions and Events:**
 - Pearl River Day: Brian Campbell reported the festival went smoothly, great weather helped. Numbers are still coming in – possibly made more money than last year – had less expenses than last year. Sold more wristbands this year – staff and committee worked hard. Will plan a closeout meeting to discuss pros/cons for next year. Had great police presence, GAA used field, 6pm band was perfect – kids on the stage having fun.
 - Easter Egg Hunt: Discussed Easter Bunny walking around for pictures. Tom & Joy Diviny organize each year – thank you – who would like to take over?
 - Halloween: Annie & Kim printed flyers to be distributed to PR school, no balloons to be picked up by business owners – Elegant Balloons will display balloon creations on each end of Central Avenue. Discussed next year plans – possible trunk or treat on weekend near Halloween. To send questionnaire to all retail business in Pearl River for input. Permits planned early, parade around field.
 - Holiday Party: December 13th at Defiant Brewing Co., downtown Pearl River. Planning raffles, door prize, etc.
 - Nominating Committee: Susan Perzigian & Matt Reid will be on committee – inquired who would like to run for office.
- **Marketing:**
- **Beautification:**
 - Flags: Matt Reid reported fall flags are up and holiday flags will be up by Thanksgiving.
 - Holiday Lights: Matt Reid reported lights are done, more snowflakes purchased
 - Downtown Speaker Project: Matt Reid would like to add speakers on poles downtown (Central & Main) within next two years. Must be wireless, talk to AV person to get prices.

Motions:

Matt Reid made a motion to approve the September meeting minutes. Brian Campbell seconded

- All in favor, no opposed

Comments – Discussion

New Business:

- Irene Loutas reported Shoot Out Cancer on 10/21 from 12-7pm at RISE (Rockland Indoor Shooting Education) to support American Cancer Society Relay for Life of Rockland. For more information, contact Irene at irene@rocklandindoorshooting.com
- Angelo Raffa discussed changes to William Street in downtown Pearl River – diagonal parking to create more spaces.

Upcoming Meetings/Events:

Thursday, October 12 – Joint Chamber Event at Hudson Water Club, West Haverstraw at 6:30

Tuesday, October 31 – Trick or Treat Halloween event 3-5pm on Central Avenue

Wednesday, November 8 – Chamber Meeting, location TBD

Wednesday, December 13 – Holiday Party, Defiant Brewing Co, 6 Dexter Plaza, downtown Pearl River

Adjournment Matt Reid adjourned meeting

Attendees – October 11th, 2017 General Meeting:

Jeff Gibs
Matt Reid
Brian Campbell
Susan Perzigian
Michelle Worob
Mr. Carmelo
Annie Paratore
Neill Acer
Donna Hughes
Irene, RISE
Angelo Raffa
Nellie Grossenbacher
Hilda Kogut
Matt Worgul
Antoinette Flynn