

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce
Pearl River Chamber Minutes for General Meeting
October 12th, 2016, 7:00 pm – Southbound**

Call to Order by Matt Reid

Roll Call – see below list of attendees

Report of the Treasurer:

Checking acct: \$45,000.00 (balance to be checked after PR Day transactions)
Cash on the Town: \$ 4,345.48
Holiday Lts/Beautification: \$ 4,200.00

Report of the Committees

Committee updates

- **Membership:** 108 total, 85 business, 23 residents. Please renew your membership or join online.
- **Government Liaison:** Robert Tompkins busy on Suez project. Mark Griffith reported continue working on getting rid of wires in business district. Identified E. Central Ave, Dominos to TD Bank. Denis Troy has funds to help out – met with Verizon. Currently getting small segment done. Main St.-raise up wires high so not visible (cheaper to raise). Quinta to Main St. done. Mark Griffith wrote grant to Carlucci – waiting to hear.
- **Promotions and Events:**
 - Pearl River Day on October 8 was a great success! Final totals on profits to be determined. Sponsor collections were high this year. 6pm band performance was bit hit – would like to repeat next year with other bands. Possible changes: shorten hours to 11-5, change map of vendors?, print activity map for vendors/visitors, need more garbage cans.
 - Santa Crawl: Bridget Killen reported that Brew House is interested, Bridget can coordinate (Beth Simonelli moved). Possible date: 12/3. Bridget will report back.
 - Halloween Trick or Treating event 10/31, 3-5pm: Annie & Kim are delivering flyers
 - Holiday Party at the Pearl River Saloon, 12/14
- **Technology:**
- **Beautification:**
 - Matt reported fall flags are up and look good – will take down end of November
 - Christmas Lights: Matt Reid reported have \$22,000 approved (\$15,000 town, \$7,000 Chamber). This year added 9 snowflakes to Middletown Rd. Getting 8 new snowflakes for Central Ave (replace wreaths). Need 20-25 more – price is less for additional items down the road (smaller).
 - Snowflake Challenge: plan to announce this week, Tom/Pat create flyer, all Pearl River businesses can participate. Entries and decorations up by 12/3, take down after 1/6. Prizes: \$2000 1st, \$1500 2nd, \$500 3rd; \$500 peoples choice. Punchcard idea: visit 5 businesses and make purchase = 5 punches = raffle chance for \$250 COTT. Drop box for punchcard at Saloon, Luigi O’Grady’s, Dance Central, January 4 deadline. Need 5 judges. Agree: no entry fee, no sponsors, no theme. Tom Hickey to manage emails from participating businesses and storefront pictures from businesses. Announce winners at January 11th meeting for grand prizes. January 4 People’s Choice on computer. Committee: Susan Perzigian, Chris Smith, Tom Hickey, Brian Campbell, Matt Reid.

Motion:

- Matt Reid made a motion to approve the September minutes. Michelle Worob seconded and all approve.

Comments – Discussion

New Business:

American Cancer Society – Donna Hughes reported next Relay for Life is on June 10th, 2017.

Tim Norum, physical therapy, running clinics for kids at Lincoln Elementary (1st graders)

Pat Loftus spoke – he is running for County Court Judge –criminal court (felony cases) not civil. Partner in law firm in New City

Hi Tor Fundraiser – Pocketbook Bingo 11/3 6:30-9:00 at Palisades Mall, Raso Room

Helen Hayes Hospital Foundation “Night of Inspiration” 11/17. Contact Grace at: canillasg@helenhayeshosp.org

Upcoming Meetings/Events:

- October 31 – Halloween Trick or Treating Tradition
- Novemer 9th meeting at Gildea's?
- December 14th Holiday Party

Adjournment Matt Reid adjourned meeting

Attendees – October 12, 2016 General Meeting:

Bryan Beaudry
Brian Campbell
Tom Hickey
Mark Griffith
Matt Reid
Dominic Filippone (KW)
Mr. Carmelo
Timothy Norum
Susan Perzigian
Donna Hughes
Jane Murphy
Hilda Kogut
Annie Paratore
Bridget Killen
Barbara Concor
Antoinette Flynn
Michelle Worob
Pat Loftus