

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce
Pearl River Chamber Minutes for General Meeting
April 11th, 2018, 7:00 pm – Murty’s Publick House**

Call to Order by Brian Campbell

Roll Call – see below list of attendees

Report of the Treasurer:

Checking acct: \$ 36,243.48
Cash on the Town: \$ 4,231

Report of the Committees

Committee updates

- **Membership:**
 - 2018-2019 membership: 51 business members, 7 residents
 - First Membership Committee meeting on 4/19, 6:30 pm at Pearl River Saloon – all members welcome. Thank you to Linda Shields for heading up the Membership Committee.
- **Promotions and Events:**
 - Easter Egg Hunt: Sunday, March 25 at 1pm – Brian Campbell reported location was moved closer to gazebo. Large turnout – special thank you to Joy & Tom Diviny for another successful event!
 - Movie Night in Summer: Matt Reid to check on payment of movie rights. Jim Linekin providing popcorn, cotton candy.
 - Pearl River Day 2018 – October 6 scheduled – permits submitted. Vendor applications received. Food vendor deadline is May 1 for Pearl River food vendors to submit application with list of food items to be sold.
 - Ray Sheridan added Class of 1968 will celebrate 50th Reunion same weekend.
- **Government:**
 - Robert Tompkins reported on plan to help evade federal taxes for business owners – payroll tax of 5% - doesn’t work - \$ to go to employees. IRS won’t approve it.
 - Robert Tompkins reported IDC was dissolved last week. State Senator Carlucci part of IDC – partner with Republicans & Senate
- **Beautification:**
 - See discussion below for Revitalize Pearl River Downtown District
- **Committees:** Brian Campbell reported all committees will be re-evaluated
 - Current by-laws require certain “Standing Committees”. It was suggested that we make a list of the Committees that make the most sense, identify members to Chair those Committees and revise the by-laws as necessary.

Motions:

Brian Campbell made a motion to approve the February meeting minutes. Ray Sheridan seconded

- All in favor, no opposed

Comments – Discussion

New Business:

- Revitalize Pearl River Downtown District
 - Brian Campbell opened discussion, lot of talk regarding revitalization but need action. Nanuet/Nyack are receiving grand money – time for Pearl River to come together and go to town board meeting on May 15. (Mark Griffith - currently have a grant application in for wires down near 304)
 - Need to explore what grants are available, talk to other towns, what worked/what didn’t work
 - Get town board to help us – we have large downtown area and need to get more foot traffic. Sad to see businesses closing ex: Toy Box
 - Plan:
 - Get state involved, approach council members prior – they can discuss at workshop
 - Get committee – get organized
 - Determine why needed:
 - Improve façade – storefronts
 - Millennial housing, change zoning laws. Mike Russo added landlords/business owners need to upgrade buildings. *Revitalize effect: matching grants, money incentives

- Kevin Hardy commented: Suffern COC got a grant, article in Journal, centered around trains. Nanuet COC went to town, received money, talks of moving train closer to Shops at Nanuet and build millennial housing.
 - Look into parking meter money for Pearl River
 - Rockland County Tourism grants for tourism (Ed Day)
- Michelle Worob commented: town can help us, Chris Day to act so we can revitalize, matching grants, millennial housing, parking issues solved (below). Put apartments above businesses, municipal parking expanded, get new engineer plan.
 - Need collective force, large showing on 5/15
- Brian Campbell – with new supervisor, residents/business concerned – bring all to 5/15 meeting
- Robert Tompkin – agrees with goals – meet with town supervisor and councilman before 5/15. Parking meter money is for telephone poles, not revitalization effort.
- Relay for Life: Lisa Leote discussed American Cancer Society Relay for Life event scheduled for June 9 at 2pm – would like to paint storefronts purple on the Saturday before the Relay event (see attached). Need retail food donations for free dinner for survivors – Saloon offered and more.
- Fundraiser for Relay for Life Team: Cloud 9 on April 30 from 2:30-7:30, Henna artist - \$10 for kids, \$20 for adults
- Fundraiser for Ronald Fatigate: Rory Dolans on April 22. Bus to leave Pearl River (see attached)

Upcoming Meetings/Events:

May 9 Regular Meeting – Gentle Giant

May 15 Town Board Meeting, Orangetown

June 1 Movie Night – Central Avenue Field

June 11 Joint Chamber Networking Event – Pearl River Saloon, registration and time details TBD

October 6 Pearl River Day, 11am-6pm

Adjournment Brian Campbell adjourned meeting

Attendees – April 11, 2018 General Meeting:

Brian Campbell
 Michelle Worob
 Anne McGovern
 Debbie Paciello
 Annie Paratore
 Michael Grella
 Lisa Leote
 Donna Hughes
 Matt Smith
 Mark Griffith
 Nellie Grossenbacher
 Helene Clemenza
 Robert Tompkins
 Mike Seidentou
 Kevin Hardy
 Ray Sheridan
 Matt Reid
 Linda Shields
 Jim Linekin
 Susan Perzigian
 Bridget Killen
 Andrew Tannariello
 Mr. Carmelo
 Michael Russo
 Lisa Dorman
 Antoinette Flynn