

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce  
Pearl River Chamber Minutes for General Meeting  
November 14<sup>th</sup>, 2018, 7:00 pm – River Lounge**

Call to Order by Brian Campbell

Roll Call – see below list of attendees

**Report of the Treasurer:**

Checking acct: \$ 28,105.62  
Cash on the Town: \$ 5,437.46

**Report of the Committees**

**Committee updates**

- **Membership:**
  - 2018-2019 membership: 99 total, 87 business members, 12 residents
  - 4 new members
    - Mickey's
    - Bach to Rock
    - Rey Training
    - River Lounge
- **Promotions and Events:**
  - Pearl River Day 2018 – Matt Reid reported the final numbers will be available at next meeting. We had more major sponsors although the rain was bad. Cleared approximately \$18,000, cleared about \$25-30k on a good year.
  - Halloween: Brian Campbell reported this year was one of the busiest so far. Thank you to Annie & Kim for organizing.
  - Holiday Lights - Snowflake Challenge – do again in 2018
- **Government:**
- **Revitalization (TOD) Committee:** Draft report last week, final report is pending, need to get from Supervisor. Town Board meeting last night, vote to change law downtown PR. Discussed 3-4 electric parking spots by train station, one concern – location too close to busy crowd.
  - **Robert Tompkins reported would be free for hybrid or 100% electric car, aftermath of public hearing, agenda on website.**
- **By Laws:** Brian Campbell reported that Lisa Leote and Matt Worgul made a draft. Last update was 5 years ago. Plan is to reduce the number of directors, discuss July meeting, simplify practices, less restrictive.
- **Nominating Committee:** Brian Campbell announced new Nominating Committee - Matt Reid, Anthony Barros, Raissa Reid

**Motions:**

Matt Reid made a motion to approve the October meeting minutes. Mr. Carmelo seconded the motion

- All in favor, no opposed

Brian Campbell made a motion to have the Holiday Snowflake Challenge in Dec 2018, Pat Holt seconded the motion

- All in favor, no opposed

Brian Campbell made a motion to give winner of Holiday Snowflake Challenge \$1000 Cash on the Town instead of cash and have one winner: People's Choice. Pat Holt seconded the motion

- All in favor, no opposed

**Comments – Discussion**

**Old Business:**

- Rotary Club Electronic Sign (Middletown Rd & Central Ave @ ShopRite) – need donations to purchase new sign.
- Chamber Sign – sign still down. After solar panel project will put sign back up.
  - Angelo mentioned now have power and can light sign?
- Holiday Lights & Decorations
  - 10/23 the Town Board authorized funding of our Holiday Lights & Decorations from the off-street Parking Account during the Town Board Meeting. Brian Campbell to ask Bryan Beaudry when will light be up?
- Central Avenue Field/Park Project (Conceptual Stage)
  - 10/23 Various stakeholders from the community met with representative from the Pearl River School District to discuss potential and/or proposed solutions to revitalize the property (e.g., gazebo, playground, fencing). Elks helping with gazebo, who will do rest of field? Supervisor Day would like to buy field?

**New Business:**

- Invited Guest/Speaker: Michael Fidlow – Strategic Employer Planning Group. A “Necessary” alternative to compliment traditional group and individual health insurance policies.
- Holiday Party – discussed moving from Dec to Jan. Location TBD.

- “Shop Local” Campaign – push Cash on the Town (COTT), Ad in Our Town to sell Cash of the Town or article by Kate Raffa? Facebook blasts participants of COTT
- “Snowflake Challenge” – made some changes from last year – one winner: People’s Choice – win \$1000 Cash on the Town gift certificates awarded at Jan 9 Holiday Party at Quinta Steakhouse. Will pick dates to register, deadlines, make attraction weekend or week, specific voting period. Lisa Leote offer to spearhead.
- New Members (introduction)
- 2019 - celebrate 65<sup>th</sup> anniversary of Pearl River Chamber

**Upcoming Meetings/Events:**

**No December Meeting**

Wednesday, January 9<sup>th</sup> - Holiday Party at Quinta Steakhouse, 7pm

Wednesday, February 13<sup>th</sup> – Election Meeting at Office Evolution

Wednesday, March 13<sup>th</sup> – General Membership Meeting at Mickey’s

**Adjournment** Brian Campbell adjourned meeting

**Attendees – November 14, 2018 General Meeting:**

Mr. Carmelo  
 Patrick Holt  
 Lisa Leote  
 Michael Fidlow  
 Robert Tompkins  
 Brian Campbell  
 Raissa Reid  
 Peggy Connolly  
 Angelo Raffa  
 Anthony Barros  
 John Fallon  
 Antoinette Flynn  
 Michelle Worob  
 Debbie Paciello  
 Matt Reid