

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce  
Pearl River Chamber Minutes for General Meeting  
October 9<sup>th</sup>, 2019, 7:00 pm – Gentle Giant Brewing Company**

**Call to Order:** Brian Campbell

**Roll Call:** See below list of Attendees

**Report of the Treasurer:** Michelle Worob reported as of 9/4/19

Checking acct: \$ 66,692.43

Cash on the Town: \$ 4,554.48

**Report of the Committees**

- **Membership:** Linda Shields reported membership brochure draft needs work. Will plan a membership committee meeting. Brian Campbell has ideas regarding making membership renewal easier.
  - 2019-2020 membership: 84 total, 79 business members, 5 residents
- **Promotions and Events:**
  - Pearl River Day – 10/12 – Brian Campbell reported committee is working on vendor map, will need to bag meters. Antoinette Flynn reported have 100 vendors, need volunteers for 10-2 and 2-7 shifts at festival.
- **Revitalization (TOD) Committee:**
  - Town Public Hearing on 9/17 (1<sup>st</sup> of 3) – Brian Campbell, Angelo Raffa and Mark Griffith attended.
    - Plan to make downtown better for millenials
    - Zoning laws need to change to provide opportunity for change (1 level to 3 level buildings)
    - Consulting Co – concept only, public hearings for opinions
- **By Laws Committee:**
  - Scheduled Board Meeting for edits (P. Holt)

**Motions:**

Brian Campbell made a motion to approve the September meeting minutes. Mr. Carmelo seconded the motion.

- All in favor

Brian Campbell asked if someone would make a motion to approve \$14,928.66 proposal by Bryan Beaudry, Christmas Lighting Company, for holiday decorations.

- Lisa Leote made motion, Matt Worgul seconded motion
- All in favor

**Old Business:**

- Pearl River Farmers Market
  - Matt Worgul reported first year was not good - Market was not managed well. Market season ended early on 10/13. Didn't ask for \$2000 advertising sponsorship. Business owners not approached.
    - Issue: closed market one week and didn't inform anyone (Town)
    - Need to re-evaluate market for next year
- Anniversary – 65<sup>th</sup> Anniversary of the Pearl River Board of Trade, Inc. – d.b.a., “Pearl River Chamber of Commerce” on December 10, 1954 [Source: NY State Department of State]
  - Board will discuss combining January Holiday Party with a 65-Year Anniversary Party

**New Business:**

- 2019-2020 Holiday Decorations – Motion to Approve Proposal
  - Proposal approved by Town Board on 9/17 – Town to reimburse Chamber part of holiday decorations cost. Chamber made motion to approve \$14,928.66
- New members introduced:
  - Michelle Donaghy
  - David Palma

**Upcoming Meetings/Events:**

- Saturday, October 12, 11-6 Pearl River Day Festival
- Thursday, October 31, 3-5 Halloween Trick or Treat Event
- Wednesday, November 13, 7pm – General Membership Meeting at Rockland Conservatory of Music

**Adjournment:** Brian Campbell adjourned meeting

**Attendees:**

1. Jenna Fabio
2. Carol Berman
3. Brian Campbell
4. Mark Griffith
5. Anthony Barros
6. Linda Shields
7. David Palma
8. Mr. Carmelo
9. Michelle Donaghy
10. Debbie Paciello
11. Lisa Leote
12. Timothy Norum
13. Matt Reid
14. Antoinette Flynn