

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce
Pearl River Chamber Minutes for General Meeting
October 8th, 2014, 7:00 pm – Joe & Joe Restaurant**

Call to Order

Roll Call – see below list of attendees

Report of the Treasurer:

Checking acct: \$56,450.00
Cash on the Town: \$ 2,981.20
Holiday Lts/Beautification: \$ 2,600.00

Report of the Committees

- Membership: 124 total, 110 business, 14 resident
- Committee updates
 - **Membership:** Matt Reid reported membership has increased with vendor application for Pearl River Day.
 - **Technology:** Pat Heaphy to make a proposal in next 2 months on updating website, etc.
 - **Promotions and Events:**
 - **Pearl River Day-10/11** - Michelle Worob, Chairperson, reported all aspects are shaping up, new activities for kids, baseball throw, inflatable joust to appeal to older kids, bingo run by Debbie Paciello. Committee is working hard, vendors up to 110, Pat Heaphy will have commercial shoot. Few less sponsorships from last year, more vendors. Entertainment change: no PR's Got Talent, no 2nd stage, 3 acts were hired. Annie at DCPA sponsored performance stage. Need volunteers
 - **Halloween Downtown 10/31** – Michelle Worob reported DCPA will again sponsor Halloween Trick or Treating in downtown Pearl River from 3-5pm. DCPA handles all paperwork and communication. Elegant Balloons will provide balloon again. This year new procedure for handling balloons for storefronts: flyers to be distributed to businesses informing them to pickup balloons in front of DCPA between 1 and 2pm. Also flyers for storefront window available.
 - **Santa Bar Crawl – 12/6** – Beth Simonelli reported will have about 9 bars participating – teams of 4-6 people, festive dressing.
 - **Streetscape/Beautification:** Robert Tompkins reported on sidewalks that according to Orangetown Superintendent of Highways there was one bid but too high – to reduce scope, plan to contract out (\$230,000) and town to remove trees. Once approved, get bid (Nov), no construction during holiday season, Jan/Feb remove trees, spring 2015 new sidewalks should be put in, south side of East Central Ave/east side of South Main Street, Pearl River.
 - **Government Liaison:** Robert Tompkins discussed the Economic Dev. Dir., representing County Executive Ed Day, met with Chamber representatives. Robert emailed Pearl River Chamber for help in identifying issues for county to help small businesses. Economic Dev Dir to met with about 7 people and discussed specific businesses out of business, high sales tax, owner's education, economic development – large corps with high wages can help small businesses. Plan to meet every 3 months to discuss ways to help small businesses. Robert opened discussion to group.
 - **Communication - Commercial:** Pat Heaphy will set up booth at Pearl River Day and bring crew with camera to shoot footage for additional variations of Chamber commercial. Spots are modular – events, retail, integrate all businesses. Many versions of commercial – there is an opportunity to be included. In first commercial specific businesses were not mentioned. Bob Howell reported that the air time is between 4pm and midnight, added 30 bonus spots.
 - **By-Laws:** Robert Tompkins reported that in May we proposed an amendment for specific issue of electronic voting. All were in favor and the by-laws have been updated on Chamber website.

Comments - Discussion

- Matt Reid made a motion to approve the minutes from the September meeting
 - Ann Marie Hahr seconded
 - Vote: All in favor
- New Chamber Checking Account: Michelle Worob, Treasurer, discussed current TD Bank checking account being transferred to Key Bank. Patty Hughes, Key Bank, has been involved member, active in membership committee and past VP. Plan to move \$2500 first then balance once Pearl River Day funds are calculated. Matt Reid and Michelle Worob as signers.
 - Patrick Holt made a motion to move general checking account to Key Bank with Mat Reid and Michelle Worob as signers. Move \$2500 first then balance.

- Ann Marie Hahr seconded.
 - Vote: All in favor.
- Matt Reid appointed Robert Tompkins to Chair the Nominating Committee for Officers, that includes Ann Marie Hahr and Patrick Holt.
- New or lingering business:
 - New Chamber member: Rajaa Rodriguez, Wells Fargo

Upcoming Events:

- Pearl River Day, 10/11, 11am-6pm
- Halloween Trick or Treating, 10/31

Adjournment Matt Reid made motion to adjourn meeting.

Attendees – October 8th, 2014 General Meeting:

Brian Campbell
 Renee Short
 Chris Smith (Board Member)
 Carmelo – Mr. Carmelo's
 Rajaa Rodriguez
 BethAnn Simonelli (Board Member)
 Michelle Worob (Treasurer)
 Bridget Killeen (Board Member)
 Patrick Holt (Board Member)
 Jim Linekin
 Marissa Ferrazzo-Weller
 Robert Howell
 Ben Shifteh
 Simiy Shifteh
 Nellie Grossenbacher
 Ann Marie Hahr (Board Member)
 Debbie Paciello
 Mark Griffith
 Pat Heaphy
 Robert Tompkins (Board Member)
 Emmett Woods (Board Member)
 Diane Banta
 Phyllis Damiano
 Andy Tannariello (Board Member)
 Antoinette Flynn
 Matt Reid (President)