**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce**

**Pearl River Chamber Minutes for General Meeting**

**April 8th, 2015, 7:00 pm – Joe & Joe Restaurant**

**Call to Order**

**Roll Call – see below list of attendees**

**Report of the Treasurer:**

Checking acct: $45,620

Cash on the Town: $ 3,800

Holiday Lts/Beautification: $ 4,000

## **Report of the Committees**

Committee updates

* **Membership**: Matt Reid reported membership letters to be mailed out – 11 total registrations so far (9 business and 2 residents), last year had about 130.
* **Government Liaison**: No report
  + **Promotions and Events:** 
    - **Pearl River Day 2015:** Michelle Worob reported the first meeting for Pearl River Day Committee will be on 4/29 at the Pearl River Saloon. Letter to restaurants will be going out with 5/1 deadline for exclusives. Permits are in place and already reached out to equipment companies. Forms are on the website – need sponsors and vendors. Need help for prep and especially the day of the festival. Much is the same as last year - $15 wristbands, added bingo. Save the date: October 10th
    - **Paint ‘n Sip Fundraiser:** Beth Simonelli reported – buy tickets soon - cost $35 (cash bar) – event will be at Emmett’s Castle. Scheduled for 4/23 - Color Wheel Studio runs painting and you take home canvas. 50/50, limited seating - register at The Saloon. Fundraiser for Beautification Fund.
  + **Technology:** Matt Reid reported all is going well with website – we are about 1-2 weeks from rollout
  + **Beautification:** Michelle Worob reported briefly on background of Sidewalk Project – 10-12 years ago the town decided to revitalize (Comprehesive Plan). Was to include new sidewalks, trees, pavers – town paid for section of sidewalk & trees (3 types).Town wanted Chamber to be on board – 3 phases over 5 years. Phase 1 is done. In 2010 – received $188,000 grant – Phase 2 – and town would supplement if necessary. In 2015 ready to do Phase 2 (from Jane on Main to firehouse). Matt Reid received info: state was involved with the town – need to move trees by 3/31 because of a bat issue. State approved the project by 2/2015. The town communicated to the businesses – must start quick & finish by 3/31. Timeline: Shade Tree Committee recommended type to town by Friday. Not the same trees as before – sun/shade issue and low power lines. Regarding sidewalks, Stephan talked to shop owners – start in August (business is slow) – takes 6 weeks. In May it goes to bid, board approval.
    - Grant through DOT – credit due, Main Street. Curb granite 5’ back – business owner responsible for 3’? Need to contact landlord. Question about parking meter money to subsidize – how much in account - $35k or more?

**Pearl River Farmers’ Market:** Tracy Nelson reported that opening day is June 5th – market will be 22 weeks long on Fridays from 10am-4pm (time change was in response to survey). Working on getting signed contracts from vendors – lost 1 farm but in negotiations with another farm. Looking for sponsors – pass around sponsor flyer. Plan to put posters in business windows. Location is the same as last year – The River, 253 Ehrhardt Road – church parking lot. Possible location change in future, consider Central Avenue field.

**Meeting minutes to be approved:**

Matt Reid made a motion to approve March meeting minutes

* + - Ann Marie Hahr seconded
    - Vote: all approve

**Comments – Discussion**

* Relay for Life: John Manna and Megan McGrady discussed American Cancer Society & Relay for Life is a county wide event at Central Ave field. It’s an overnight, outdoor event on 6/13-14, Saturday 3pm – Sunday 6am. Looking for teams. Goal: 1000 people. Will send flyers week of 5/16-22 and 6/6. Looking for gift certificates from businesses for raffles.
* Kevin Hardy announced weeklong restaurant event: 4/17-26. Also, on July 9 there will be annual Joint Chamber event at Shops at Nanuet, alongside of summer concert series (bands). Food donated.
* Keep Rockland Beautiful on Saturday, 4/25, 9am-12pm at gazebo on Central Ave field.

Upcoming Events:

* Next meeting: Wednesday, May 13 at 7pm

**Adjournment** Matt Reid adjourned meeting

**Attendees – April 8, 2015 General Meeting:**

Eric Peckins, Relay for Life

Megan McGrady, Relay for Life

John Manna, Relay for Life

Janet LoBoves

Vince O’Rourke

Nellie Grossenbacher

Joe Soldan

Brian Campbell

Jim Van Houten

Ann Marie Hahr (Vice President)

Chris Smith

Michelle Worob (Treasurer)

Linda Sheilds

Mary Ellen Flanagan

Antoinette Flynn

Matt Reid (President)

Mark Griffith

Kevin Hardy

Anne McGovern

Tracy Nelson

Sarah Binkele

Judy Clements

Annie Paratore

Susan Perzigian

Mr. Carmelo

Beth Simonelli