

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce
Pearl River Chamber Minutes for General Meeting
June 14th, 2017, 7:00 pm – AquaTerra Grille**

Call to Order by Matt Reid

Roll Call – see below list of attendees

Report of the Treasurer:

Checking acct: \$ 26,425.00
Cash on the Town: \$ 4,827.48

Report of the Committees

Committee updates

- **Membership:** 2017-2018 new membership is 82 total, 72 business, 10 residents
 - Brian Campbell suggested listing benefits of membership to encourage more membership.
 - New members could receive a welcome packet?
 - **Promotions and Events: (Patrick Holt preparing survey regarding events)**
 - Pearl River Day: Brian Campbell reported committee is working on major sponsors, vendors are starting to come in. Making some changes with bounce activities, discussed t-shirt design plan. Pat Holt working on bands. Will look into Orangetown security trucks. Antoinette to email membership regarding sponsorship opportunities.
 - Easter Egg Hunt: Looking for someone to lead committee
 - Halloween: Looking for someone to lead committee
 - **Marketing:**
 - **Beautification:**
 - Flags: summer flags are up
 - Poles: Special thank you to Mark Griffith and Denis Troy for their continued help with the movement of poles/wires to beautify Pearl River. Mark Griffith reported \$250,000 grant is pending but looking good. Denis Troy reported that he will continue to support Pearl River projects and help find funds.
- Brian Campbell continued discussion regarding having a calendar of events for Pearl River and local area. Could list who sponsored events so people are aware. Possibly add to Chamber website or town page – for Chamber and community events.
 - Mark Griffith to bring PR COC calendar from many years ago.

Motion: Matt Reid made a motion to approve the May meeting minutes. Brian Campbell seconded and all were in favor.

Comments – Discussion

Matt Reid suggested putting speaks on polls to play music.
Discussed possible coupon book
Important to keep Cash on the Town participant list up to date.

New Business:

Jeff Gibs discussed Nanuet Chamber map – 40 ads, anticipate selling all. Will check on cost.

Upcoming Meetings/Events:

Wednesday, July 12 – Rockland Music Conservatory Wine & Cheese Event
No August Meeting
Wednesday, September 13 – Pearl River Saloon (RBA presentation)
Saturday, October 7 – Pearl River Day

Adjournment Matt Reid adjourned meeting

Attendees – June 14th, 2017 General Meeting:

Carmelo Ritrovato
Joseph Haugney
Linda Shields
Jeff Gibs

Matt Reid
Denis Troy
Vince O'Rourke
Bryan Beaudry
Brian Campbell
Antoinette Flynn
Mark Griffith
Matt Worgul