**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce**

**Pearl River Chamber Minutes for General Meeting**

**March 11th, 2015, 7:00 pm – Gildea’s Bar & Restaurant**

**Call to Order**

**Roll Call – see below list of attendees**

**Report of the Treasurer:**

Checking acct: $50,842.21

Cash on the Town: $ 3,134.00

Holiday Lts/Beautification: $ 2,600.00

## **Report of the Committees**

Committee updates

* **Membership**: Matt Reid reported membership drive has begun – have about 4 members currently with a goal of 160. Matt to update membership letter then to be mailed out.
* **Committees**: Matt Reid passed around list of current committees for evaluation and signup.
	+ **Government Liaison**: No report
	+ **Promotions and Events:**
		- **Pearl River Day 2015:** October 10th – save the date. Permit paperwork has been sent out. Michelle working on updating vendor forms to be added to website.
		- **Paint ‘n Drink Fundraiser:** Beth Simonelli reported on this new fundraiser idea called Paint ‘n Sip scheduled for 4/23 at Emmett’s Castle. Color Wheel Studio runs painting - $35 each – take home canvas. 50/50, limited seating - register at The Saloon. Fundraiser for Beautification Fund.
		- **Easter Egg Hunt**: Matt Reid reminded all event date is Sunday, March 29, 1:00pm sharp. Tom & Joy Diviny run event. Helpers needed on the Central Ave field at 11:00 am.
	+ **Meeting minutes to be approved:**
		- Matt Reid made a motion to approve February meeting minutes
		- Phil Sheridan seconded
		- Vote: all approve
	+ **Technology:** Matt reported – approved new website...under construction. Pat Heaphy presented status of new website on laptop and passed out handout on Co-op Commercial Opportunity. Looking for 3 businesses (bring images/video) to participate, $49 HD Video Production package, airtime through Cablevision (starting at $95/wk for 8 wks). If one business books through Cablevision - $285 x8 wks then still need commercial production. Schedule April 7 filming date – 8am-8pm depending on businesses. If can’t make it, have crew come to your business for $250. Website: framework layed out, more images, interactive, will feature businesses.

**Comments – Discussion**

* Announcement –
	+ Team O’Grady Night Out – 3/28 at Emmett’s Castle
	+ 4/13 Benefit for Rockland GAA at Pearl River High School – concert of Irish music.
	+ Emmett Woods made a motion to donate $1000 to a needy family. Emmett to provide information.
		- Matt seconded
		- Vote: all approve
	+ Annie Paratore announced Handbag Bingo on 3/12 at Pearl River temple, $40 each
	+ Diane Kiegel, Rockland County Times offered ad opportunity for Chamber members – looking for 8-10 businesses to participate, $25-40 depending on how many sign up. Pat Heaphy organizing interested businesses for full page back page ad. Deadline: 3/17

Upcoming Events:

* Next meeting: Wednesday, April 8th at 7pm

**Adjournment** Matt Reid adjourned meeting

**Attendees – March 11th, 2015 General Meeting:**

Janet LoBoves

Judy Clements

Nellie Grossenbacher

Brian Campbell

Phil Sheridan

Linda Sheridan

Debbie Paciello

Brian Holbach

Jim Van Houten

Andrew Tannariello (Board Member)

Pat Heaphy

Terry Lynch

Ann Marie Hahr (Vice President)

Chris Smith

Kevin Joyce

Antoinette Flynn

Robert Howell

Matt Reid (President)

Emmett Woods (Board Member)

Diane Kiegel, Rockland Times