

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce
Pearl River Chamber Minutes for General Meeting
March 8th, 2017, 7:00 pm – Murty’s Publick House**

Call to Order by Matt Reid

Roll Call – see below list of attendees

Report of the Treasurer:

Checking acct: \$ 9,243.00 (pending receipt of \$15,000 from Town)
Cash on the Town: \$ 4,827.48

Report of the Committees

Committee updates

- **Membership:** 2017-2018 new membership is 40 total, 37 business, 3 residents. Please renew your membership or join online.
 - Andrea, Mortgage Master, mailed membership letters 3/1. Antoinette mailing membership decals.
- **Nominating Committee - Election:**
Matt Reid made a **motion** to approve the nominated officers and board members, Carmel Reilly seconded. No new nominations offered.
Congratulations to our 2017-2018 Officers:
 - Matt Reid, President; Nellie Grossenbacher, Vice President; Michelle Worob, Treasurer; Annie Paratore, Secretary.Congratulations to our 2017-2019 Board Members:
 - Brian Campbell, Jeff Gibs, Pat Holt, Bridget Killen, Hilda Kogut, Vince O'Rourke, Susan Perzigian, Chris Smith, Andy Tannariello.
- **Government Liaison:** Robert Tompkins reported there may be a new Orangetown Town Hall, architect was hired for feasibility study.
- **Promotions and Events:**
 - Easter Egg Hunt: Matt reported date is April 9th, permit done for Central Avenue Field, Tom & Joy Diviny are ordering supplies. Need 10 volunteers from 11:00-1:00 to setup. Antoinette will post on facebook.
 - Some possible ideas for next year: photo with Easter Bunny, pancake breakfast. Survey members? Spring events: tour of the town, event on Memorial Day.
 - Halloween: Businesses have been incurring costs. Discussion of possible trunk or treat event on Central Ave Field. Organize cars parked on field for kids to trick or treat from trunk to trunk. Families provide decorations/candy. Nellie Grossenbacher to reseach similar successful events.
 - AOH/Emerald Ball : Matt Reid thanked all those that attended. Congratulations to Carmel Reilly and Michelle Worob. About 40 Chamber members attended.
- **Marketing:**
 - Matt Reid proposed a new marketing budget is determined, decide how much to spend. Ex. Chamber is subsidizing \$800-1000 for Rockland County Times ad. Chamber member businesses pay \$50 to be included.
- **Beautification:**
 - Flags: Matt Reid reported the spring flags are up – before spring! Will be up till end of April. May-Sept flags will go up. Crown Trophy offers additional flag choices.
 - Christmas Lights: Chamber paying for final snowflakes. Thereafter will incur cost of replacement, maintenance - \$10-12,000.
- Matt proposed the current committees are reviewed and select the ones that are needed. Requires members to participate. Antoinette to send email to membership.

Motion:

- Matt Reid made a **motion** to approve the February minutes. Robert Tompkins did not approve – requested correction to Beautification section, under Poles, to correct the line: “Grant from Carlucci for \$250,000” to “Requested grant from Carlucci is pending”. Antoinette to make correction and resend February minutes to membership.

Comments – Discussion

Rockland County Times – St. Patrick’s Special Edition Ad

Offered to Chamber members and 17 confirmed interested businesses. Patrick Heaphy working on layout. Can add a few more businesses. Chamber to subsidize cost \$800-1000. Members cost \$50 each.

New Business:

Joe Sorrentino, JAS Photo, for all of your photography needs

Tim Norum Physical Therapy – offering Tuesday pm clinic at Vision Sports Club for 5-12 year olds. Also private lessons for speed, agility, core strengthening.

Romeo Electric – Sal Romeo – licensed in Rockland, Orange and NJ. Recently moved from Nyack to Walter Street, Pearl River.

Carmel Reilly, Mgr at Bergen Supply, no membership required, not just for restaurant owners, buy racks/burners, etc.

Mike Cotter, CTR Home Inspections, can help buyers, sellers

Relay for Life – Shoe Drive (adult/kids) – collection at Nanuet Post Office

Jeff Gibs – Sunday, 3/12 from 11-4 Youthfest at RCC

Upcoming Meetings/Events:

Sunday, March 19 – St. Patrick's Day Parade

Sunday, April 9 – Easter Egg Hunt

Wednesday, April 12 – Next meeting - Southbound

Saturday, June 10 – Relay for Life, Central Ave Field

Adjournment Matt Reid adjourned meeting

Attendees – March 8th, 2017 General Meeting:

Michelle Worob

Mr. Carmelo

Mike Cotter

Helene Clemente

Jim Van Houten

Sal Romeo

Nellie Grossenbacher

Debbie Paciello

Jane Murphy

Brian Campbell

Jeff Gibbs

Annie Paratore

Matt Reid

Susan Perzigian

Pat Holt

Joe Sorrentino

Robert Tompkins

Lisa DeChiaro

Antoinette Flynn

Tim Norum

Carmel Reilly

John Lowry