

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce
Pearl River Chamber Minutes for General Meeting
November 11th, 2015, 7:00 pm – Emmett’s Castle**

Call to Order

Roll Call – see below list of attendees

Report of the Treasurer:

Checking acct: \$45,620
Cash on the Town: \$ 3,810
Holiday Lts/Beautification: \$ 4,000

Report of the Committees

Committee updates

- **Membership:**
- **Government Liaison:**
- **Promotions and Events:**
 - Santa Crawl – 12/12
 - New Holiday Snowflake Storefront Challenge to encourage businesses to do their own decorating and will award 3 cash prizes: \$2,000; \$1,000 and \$500. Judges will be: Eileen Carson, Beth Simonelli, Jeff Gibs, Brian Campbell, Chris Smith, Robert Tompkins.
- **Technology:**
- **Beautification:** Banner Project Committee: Pat Holt, Matt Reid, Michelle Worob, Linda Shields, Helene Clemente and Eileen Carson.

Motion:

Matt Reid made a motion to approve up to \$20,000 to start a new banner program for the business district that will have four rotations of different flags – after initial cost annual labor and maintenance should stay under \$5,000. No holiday lights this year. All in favor

Meeting minutes to be approved:

Matt Reid made a motion to approve the October meeting minutes. All in favor.

Comments – Discussion

New Business:

Upcoming Events:

- Holiday Party - Wednesday, December 9th
- Santa Crawl – Saturday, December 12th

Adjournment Matt Reid adjourned meeting

Attendees – November 11th, 2015 General Meeting:

Brian Campbell
Kristine Campbell
Lisa DeChiaro
Chris Smith
Michelle Worob
Annie Paratore
Helene Clemente
Bridget Killen
Eileen Carson
Linda Shields
Susan Perzigian
Beth-Ann Simonelli
Robert Tompkins
Matt Reid
Jeffrey Gibs