

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce
Pearl River Chamber Minutes for General Meeting
October 10th, 2018, 7:00 pm – Rockland Music Conservatory**

Call to Order by Brian Campbell

Roll Call – see below list of attendees

Report of the Treasurer:

Checking acct: \$ 34,241.00
Cash on the Town: \$ 5,980.00

Report of the Committees

Committee updates

- **Membership:**
 - 2018-2019 membership: 95 total, 83 business members, 12 residents
 - Linda Shields, Membership Committee Chairperson, reported working on brochure with benefits, showed draft. Antoinette to send logo to Linda. Discussed adding page to COC website, email Pat Heaphy. Schedule member to member discounts on facebook. Jeff Gibs suggested dues renewal automatically on credit card. Linda discussed packages that could be offered: dues/meeting fees/vendor fees.
- **Promotions and Events:**
 - Sept 20 Breakfast & Networking with Power Circles (Chamber Alliance Event hosted by The Greater Nanuet COC). Well attended – break out tables according to industry.
 - Oct 2 Downtown Revitalization Study – Public Comment (Town of Orangetown) at Pearl River High School at 7:00pm. Approx 100-120 attended, breakout groups ex: retail. Robert Tompkins reported well run, snap shot demographic, mail chimp survey open till Monday.
 - Brian & Nellie meeting with Supervisor Chris Day: looking for input from community. Preliminary assessment done, now data points incorporated into vision. End of October have first pass of recommendation (Pace University non-profit group). Next: come up with draft report – discuss at public hearing
 - Pearl River Day 2018 – October 6, 11am-6pm. Michelle: final numbers not calculated yet – sales from bracelets down from past years. Nellie reported vendors were happy, suggested kids between 10-13 need activity for next year. Discussed mobile video truck option. Consider purchasing tents for sand art/pumpkins tables. Beer garden fenced off? Brian sent letter to Town with notification of dispensing of alcohol. Need to be compliant with permits.
 - Halloween: Annie & Kim organizing again this year. Now emailing school, no flyers? Will print orange signs for store windows.
 - Holiday Lights - Snowflake Challenge – do again in 2018
- **Government:** Robert Tompkins reported 9/13 is Primary Day for Democrats and Independents.
- **Revitalization (TOD) Committee:** Nellie Grossenbacher
- **By Laws:** Brian Campbell discussed updating the by-laws. Patrick Holt, Chairperson. Streamline committees according to by-laws

Motions:

Nellie Grossenbacher made a motion to approve the September meeting minutes. Mr. Carmelo seconded the motion

- All in favor, no opposed

Nellie Grossenbacher made a motion to approve \$800 for Halloween balloons (Elegant Balloons). Robert Tompkins seconded the motion.

- All in favor, no opposed

Comments – Discussion

Old Business:

- Events Sponsored by the Town Supervisor/Town of Orangetown (Tentative)
 - City Slide – August 11 (cancelled due to threat of thunder/lightning– rescheduled to Sept 15) Sept 15 cancelled due to lack of ticket sales
- Holiday Lights & Decorations
 - Invoice was approved by the PR Chamber for submission to the Town Board on 9/12
 - Awaiting approval of the invoice by the Town Board

New Business:

- Matt Worgul, Gentle Giant – honored to be chosen as part of a BBQ Showcase at Times Square in Oct.
- Welcome to Pearl River Sign (Rt 304 & Middletown Rd)

- Holiday Party – discussed moving from Dec to Jan. Location TBD.
- Rotary Club Electronic Sign (Middletown Rd & Central Ave @ ShopRite) – need donations to purchase new sign.
- Central Avenue Field/Park Project (Conceptual Stage) – paint/cleanup. Brian Scherer, Elk Club help. Discussed dog park creation?, Town's interest in buying field – Chris Day interested?
- Nellie discussed First Night Celebration – family event, possible dates: 12/30 or 1/1. Combine with tree lighting in Nov? PRHS band to play? Combine with shopping night with discounts/restaurant specials?
- Matt Worgul discussed Farmer's Market at Braunsdorf Park (parking lot) on Sundays from 10am-3pm. Has farmer's market professional person to organized, to be paid from vendor fees. Town will help to market, COC will help promote but not involved financially or administratively. May offer sponsorships.
 - Michelle Worob suggested talking to neighbors in area

Upcoming Meetings/Events:

October 31 Trick or Treating Event on Central Avenue – Dance Central to sponsor once again
 November 14 – General Meeting, location TBD
 Holiday Party – Date to be determined

Adjournment Brian Campbell adjourned meeting

Attendees – October 10, 2018 General Meeting:

Patrick Holt
 Padmini Shastry
 Matt Worgul
 Steven Breen
 Michael Fidlow
 Jeffrey Gibs
 Ray Sheridan
 Mr. Carmelo
 Robert Tompkins
 Annie Paratore
 Patrick Holt
 Mark Griffith
 Nellie Grossenbacher
 Linda Shields
 Brian Campbell
 Antoinette Flynn
 Michelle Worob
 Matt Reid
 Marigene Kettler