

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce  
Pearl River Chamber Minutes for General Meeting  
February 13<sup>th</sup>, 2019, 7:00 pm – Office Evolution Pearl River**

**Call to Order by Brian Campbell**

**Roll Call – see below list of attendees**

**Report of the Treasurer: (as of 1/31/19)**

Checking acct: \$ 24,063.83  
Cash on the Town: \$ 5,280.48

**Report of the Committees**

**Committee updates**

- **Membership:**
  - 2018-2019 membership: 99 total, 87 business members, 12 residents
  - Linda Shields asked for photos for new membership brochure – Mark Griffith will send to Linda.
  - Plan to advertise membership benefits on 3/1 via email blast
- **Promotions and Events:**
  - The River Lounge – 11/15 Grand Opening/Ribbon Cutting Event
  - Holiday Party – Hosted by Quinta Steakhouse on 1/9. Great party – thank you Armando!
  - Easter Egg Hunt – Tom and Joy Diviny have been running event. Anyone interested in helping, running event, new ideas?
    - Marianne Riker, Office Evolution, expressed interest
- **Revitalization (TOD) Committee:** See Guest Speaker below
- **Nominating Committee:** Patrick Holt acted as Nominating Chairperson for Matt Reid (absent)
- **By Laws Committee:** Patrick Holt will send full draft to circulate to Board before March 13 meeting – vote in April. Some updates include removing committees, meeting dates.

**Motions:**

Steve Breen made a motion to approve the November meeting minutes. Hilda Kogut seconded the motion

- All in favor, no opposed

Patrick Holt asked if there are any additional nominees for officer/board member positions for 2019-2020 from the floor

- No nominees from the floor

Patrick Holt made a motion to accept the following officer/board member nominees for 2019-2020, Bridget Killen seconded motion:

- Officers:
  - President – Brian T. Campbell
  - Vice President – Nellie Grossenbacher
  - Treasurer – Michelle Worob
  - Secretary – Annie Paratore
  - Board Members:
- Board Members:
  - Neil Acer
  - Anthony Barros
  - Jeffrey Gibs
  - Patrick Holt
  - Lisa Leote
  - Susan Perzigian
  - Andy Tannariello
- Majority Vote – Yes

**Comments – Discussion**

**Old Business:**

- “Shop Local” Campaign – includes Cash on the Town, helps promote Pearl River
- “Snowflake Challenge” – winners were presented plaque at January Holiday Party
  - no feedback

**New Business:**

- Invited Guest/Speaker: Supervisor Chris Day
  - Revitalization: Supervisor Day discussed study is completed, public input, talked with Town Board members, some superficial items, sidewalks redone, need Use Agreement, possible farmer’s market in downtown area. Biggest item is rezoning with residential component, focus development around train tracks, hire firm to write zoning with details, appearance improvement – set standard for building face so all look right. Want ages 22-32 to move back, stay in PR, create couple 100 new units, then couple 100 more, commercial and residential mix. There will be public hearings, concentration in downtown,

- retail will return, boutique feel. Keep communication open – go to meetings, need large numbers – don't want to change PR just make stronger.
  - New noise ordinance – early am construction/mow lawns. Ex: PR Saloon – disturbing reasonable person, buffers-put structures up, go by decibels, orangetown code.
  - Hotel looking at Orangetown – keep Blue Hill filled up
  - Amazon in Rockland?
  - Parking – lots are not used much – 50 spots/30 permits, should park in lots not in street. Public hearing in March: no need for permits, increase signage, clarify public vs private parking. Seasonal overnight parking in lot.
  - Timing for re-zoning – firm hired, Mar/Apr vote, May hearing, done before mid-summer.
  - Hired new building inspector – fix code to make better
  - Tax incentives – apply for grant for funds to reimburse for façade improvement, not very competitive – can do pilot. Phases for approval with planning board
  - Business owners with absentee landlords – incentive for renter or landlord? Rezone increase their property values/residential value increase
  - Plans – Pfizer – getting more renters, won't be like Shops at Nanuet, building 100 – residential? Medical near it.
  - NJ Transit – fix by next year – won't increase service, not enough ridership. MTA not representing as well. Express train (needed) was cut for repairs.
  - Slide City – meant to increase business but rain/cancellation.
  - Would like 2 summer concerts, need Central Avenue Field – need control, school interested in town buying it. Need Use Agreement – take over maintenance, fence, sidewalks, add fixed band shell, bathroom.
- Anniversary – 65<sup>th</sup> Anniversary of the Pearl River Board of Trade, Inc. – d.b.a., “Pearl River Chamber of Commerce” on December 10, 1954 [Source: NY State Department of State]
    - Brian Campbell discussed advertising throughout the year
    - Linda Shields suggested incorporating anniversary into the 2019 membership decal
    - Gather old pictures of original businesses to put on website
  - New Members (introduction)
    - Teresa Kelly, Mary Kay Cosmetics

**Upcoming Meetings/Events:**

Wednesday, March 13<sup>th</sup> – General Membership Meeting at Mickey's Tavern  
 Annual Easter Egg Hunt – Sunday, April 14?  
 Wednesday, April 10<sup>th</sup> – General Membership Meeting

**Adjournment** Brian Campbell adjourned meeting

**Attendees – February 13, 2019 General Meeting:**

Marianne Riker  
 Joy Wezner  
 Dianne McKim  
 Jim Linekin  
 Teresa Kelly  
 Patrick Holt  
 Lisa Leote  
 Jeffrey Gibs  
 Ray Sheridan  
 Mark Griffith  
 Bridget Killen  
 Linda Shields  
 Steven Breen  
 Hilda Kogut  
 Michael Russo  
 Matt Worgul  
 Michael Fidlow  
 Supervisor Chris Day  
 Brian Campbell  
 Antoinette Flynn