

**Pearl River Board of Trade Inc. DBA Pearl River Chamber of Commerce
Pearl River Chamber Minutes for General Meeting
March 13th, 2019, 7:00 pm – Mickey’s Tavern**

Call to Order by Brian Campbell

Roll Call – see below list of attendees

Report of the Treasurer: (as of 1/31/19) *Michelle Worob will report updated numbers in April.

Checking acct: \$ 24,063.83

Cash on the Town: \$ 5,280.48

Report of the Committees

Committee updates

- **Membership:**
 - 2018-2019 membership: 27 total, 25 business members, 2 residents
- **Promotions and Events:**
 - Easter Egg Hunt – Marianne Rike offered to work on event. Need volunteers on the day of event, will send email to request.
 - Pearl River Day – working on updated website with vendor/sponsor forms, will make notification when a complete.
 - Armando, Quinta Steakhouse discussed the need for port-o-potties. Town gives us 6 but they are placed on the field. Pat Holt can make announcements at event, maybe move to William Street. Business owners can write letter to COC with complaints/suggestions.
 - Movie Night – Matt Reid to get cost to rent, etc. Possibly move date from June to September (sun sets earlier so movie can start earlier).
- **Revitalization (TOD) Committee:** Nellie Grossenbacher not present. Brian reported Supervisor Day is sending updates to town residents. Parking: look at municipal lots, usually only commuters, expand to more, underutilized, open up to businesses.
 - Some COC members can go to PR Parking Committee meeting for Town to discuss (loading dock spots, parallel parking, business own spots, ticketing, meters)
- **By Laws Committee:** Brian Campbell reported Patrick Holt received some feedback – currently under review – plan to bring by laws to April meeting and vote in May.

Motions:

Mr. Carmelo made a motion to approve the February meeting minutes. Matt Reid seconded the motion

- All in favor

Brian Campbell made a motion to approve up to \$2000 for Easter Egg Hunt supplies. Mr. Carmelo seconded.

- All in favor

Matt Reid made a motion to spend up to \$2000 on adverting for Pearl River Farmers' Market. Michael O'Sullivan seconded.

- All in favor

Comments – Discussion

Old Business:

- Anniversary – 65th Anniversary of the Pearl River Board of Trade, Inc. – d.b.a., “Pearl River Chamber of Commerce” on December 10, 1954 [Source: NY State Department of State]
 - Brian Campbell soliciting ideas, need committee
 - Linda Shields is incorporating anniversary into the 2019 membership decal

New Business:

- Pearl River Farmers' Market – Jeff Gibs attended meeing with Supervisor Day in Town Hall
 - Jeff reported would like to run market from mid May to end of November (Thanksgiving) from 10am-3pm on Sundays on John Street (between Franklin & Central). Can have 12-17 vendors – idea is to bring people to Pearl River. Hired woman from outside company who will make banners, advertise. Sundays are good because of blue laws in Bergen County. Would bring vendors and activities. Currently runs Poughkeepsie market, can bring 3-600 people. Market is on rain or shine. Chamber and Town logos will be on signs as sponsors. Cost: for promotion/advertising is approx \$4000 – Chris Day will pay ½ (\$2000) and COC to pay ½ (\$2000). COC to have free booth – can feature business each week.

- COC Feedback: Move location to North William Street (John St. will be an issue with the Methodist Church re parking/music), Vendor list – discount vendor booth for COC members?
- New Members (introduction)
 - Dean's Coffee – New Member
- Lisa Leote reported Relay for Life is on June 8 – Town to hang purple flags end of May to Paint the Town Purple. List to start list of businesses – CBS News is doing a spotlight piece. Afterwards there's a guest bartender event. Need volunteers to paint. Need teams, need food vendors to sell the day of the event.

Upcoming Meetings/Events:

Wednesday, April 10 – General Membership Meeting at Southbound
 Sunday, April 14 - Annual Easter Egg Hunt at Central Avenue Field, 1pm Sharp

Adjournment Brian Campbell adjourned meeting

Attendees – March 13, 2019 General Meeting:

Chris Jochum
 Debbie Paciello
 Lisa Leote
 Jeffrey Gibs
 Mark Griffith
 Anthony Barros
 Michael O'Sullivan
 Armando Cerdeira
 Steven Breen
 Sammy Cecunjanin
 Michael Fidlow
 Mr. Carmelo
 Matt Reid
 Brian Campbell
 Antoinette Flynn